

Privacy Policy

Introduction

Welcome to Historalia UK limited ("we", "us", or "our"). This Privacy Policy outlines how we collect, use, disclose, and safeguard your personal information when you visit our website [historalia.co.uk] and when you attend our musical event in the UK, scheduled for August 2025. We are committed to protecting your personal data in accordance with UK data protection laws, including the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

1. Data We Collect and How We Collect It

We collect various types of personal data based on your interactions with us:

- **Account Creation and Purchases:** When you create an account or purchase tickets, we collect contact and billing details directly from you.
- **Ticket Purchases:** When buying tickets, whether directly or through a third-party ticket agency, we collect information including your name, contact details, and ticket purchase details.
- **Event Attendance:** We gather data via our Wi-Fi, wristbands, and vehicle registration information for parking, used for event management and security purposes.
- **Accessibility Requirements:** To accommodate any accessibility needs, we may collect additional details about your requirements.
- **Images and Surveillance:** We may capture images of you at the event for security and potential marketing use.
- **Website Use:** We use cookies and tracking technologies to collect data about your website usage.
- **Customer Service:** We record interactions with our customer service team for quality and training purposes.

2. How We Use Your Data

We use your personal data for several purposes, including:

- **To Process Transactions:** Handling purchases and managing event bookings.
- **To Communicate:** Sending event-related information and updates.
- **For Marketing:** Providing information about upcoming events, products, and services, where you have consented.
- **To Improve Services:** Conducting market research and analyzing feedback.
- **To Comply with Legal Obligations:** Meeting legal and regulatory requirements.

3. Data Sharing

We may share your data with:

- **Event Partners:** Ticket agencies and other partners involved in event management.

- **Service Providers:** Third-party vendors who assist us in providing services.
- **Regulatory Authorities:** To comply with legal requirements or investigate fraud.
- **Commercial Partners:** For additional services, with your consent.

4. Your Rights

Under UK GDPR, you have the following rights:

- **Access:** Request a copy of the personal data we hold about you.
- **Rectification:** Correct inaccurate or incomplete information.
- **Erasure:** Request deletion of your data under certain conditions.
- **Restriction:** Limit the processing of your data in specific situations.
- **Data Portability:** Obtain your data in a structured, commonly used format.
- **Objection:** Object to the processing of your data, including marketing communications.

To exercise these rights, contact us at [Your Contact Email]. If you have given consent for marketing, you can withdraw it at any time.

5. Data Security

We implement security measures to protect your personal data. We store data only as long as necessary for providing services and fulfilling legal obligations. When data is no longer required, we ensure it is securely deleted.

6. Cookies and Tracking

We use cookies and similar technologies to enhance your experience on our website. You can manage your cookie preferences through your browser settings.

7. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page, and we encourage you to review it periodically.

8. Contact Us

For any questions or concerns about this Privacy Policy or our data practices, please contact us:

Historalia UK Limited
Lakeside Oast, Westerham, TN16 1PW
info@historalia.co.uk

